IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Thomas L. Barnhart and Joel Brooks: File No.: 170707-1016

Ser. No. : 10/681,587 : Art Unit: 3622

Filed : October 7, 2003 : Examiner: Jean D. Janvier

For : A METHOD FOR INCREASING WEB

SITE TRAFFIC (as amended herein)

:

AMENDMENT AND PETITION FOR EXTENSION OF TIME

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed November 22, 2006, please amend the patent application identified above as follows:

Amendments to the Application File begin on page 2 of this paper.

Amendment of the Title is on page 3 of this paper.

Amendments to the Claims begin on page 4 of this paper.

Remarks/Arguments begin on page 7 of this paper.